



Dr. Mark  
Hunter

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ENT &  
Inspire  
Surgeon



Dr. Angela  
Paddack

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ENT &  
Inspire  
Surgeon

**Thanks for joining! We'll begin momentarily.**  
**Boulder Community Health – Ear, Nose & Throat Clinic**

# Life before Inspire



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# Deciding on Inspire



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# Living life with Inspire



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# Advancements in the Treatment of OSA: Inspire Therapy

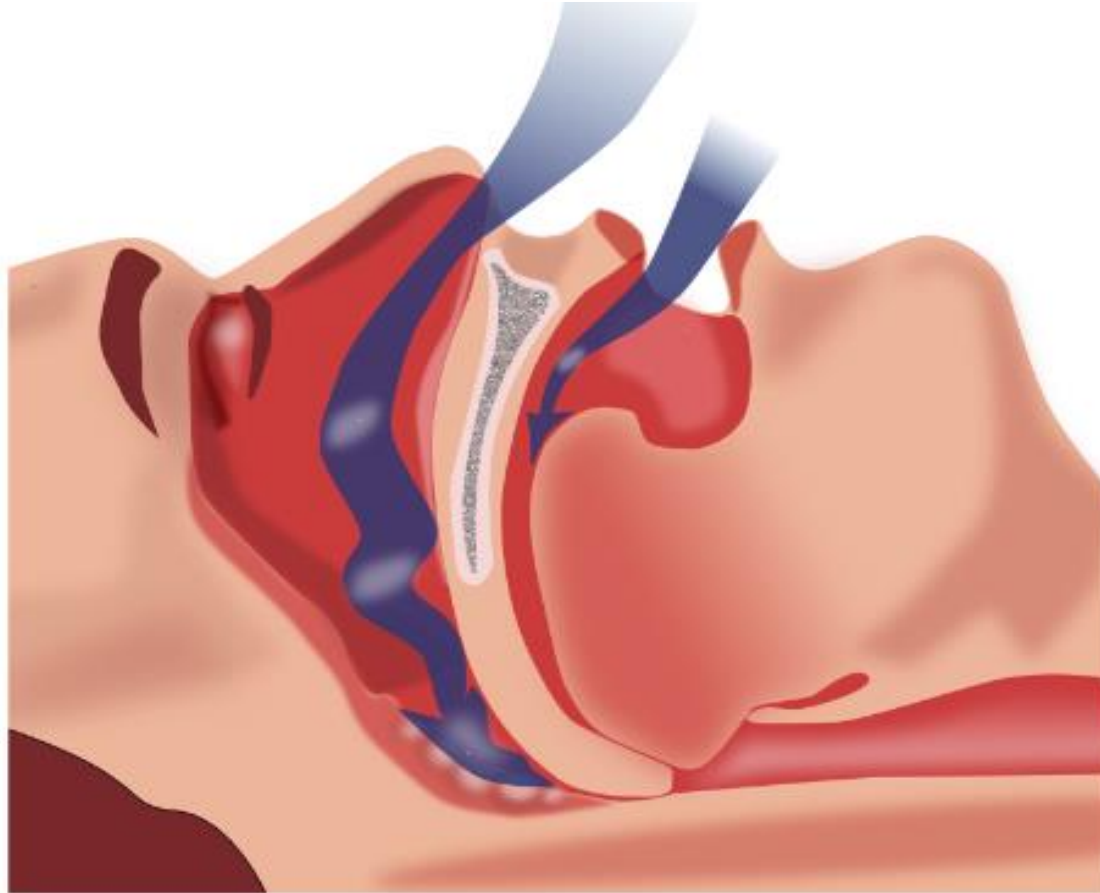
January 13<sup>th</sup>, 2021

Presented by Boulder Community Health

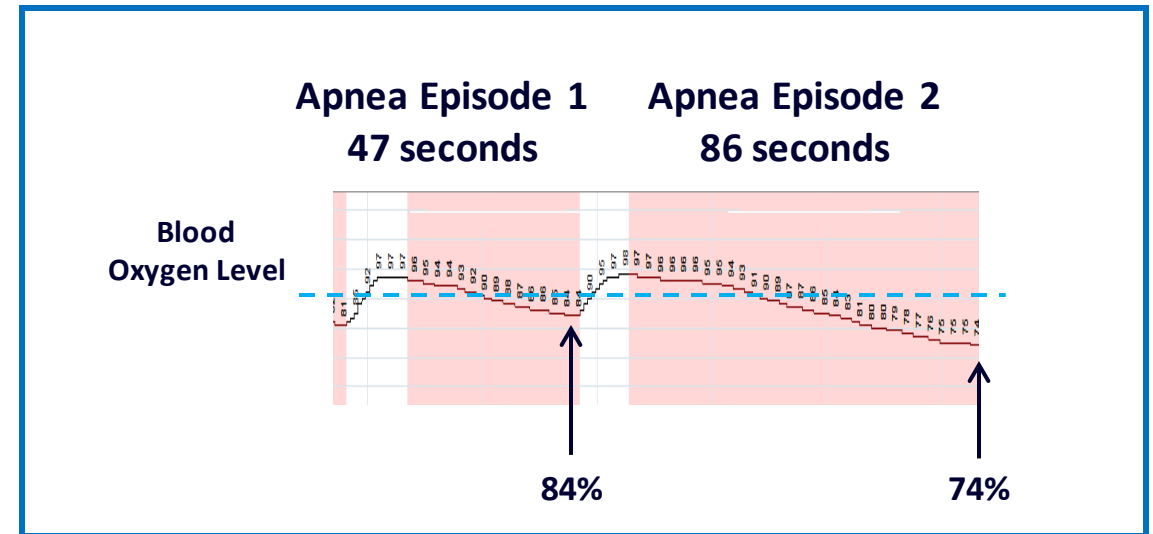
Dr. Mark Hunter – ENT Surgeon

Dr. Angela Paddack – ENT Surgeon

# Obstructive Sleep Apnea (OSA)



- Tongue and Soft Palate Relax During Sleep And Block Airflow
- Over 20 Million Americans Have Moderate to Severe (OSA)



# Consequences Untreated OSA

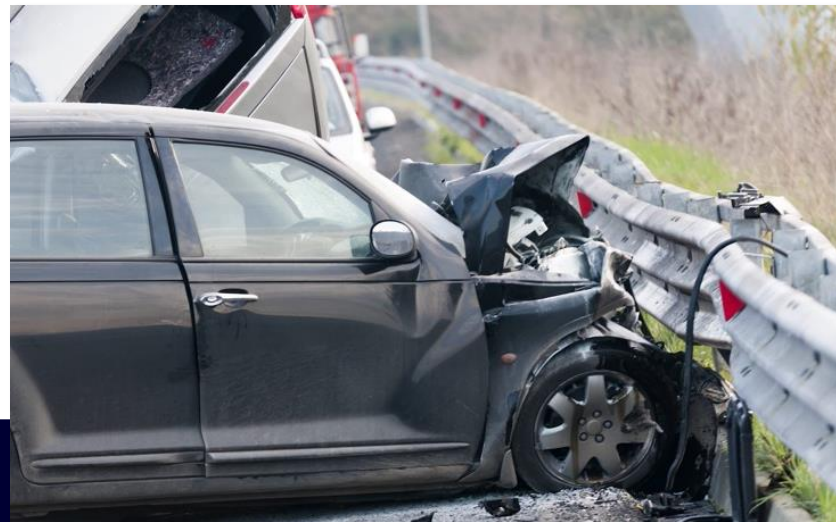
## Snoring – Bed Partner



## Fatigue, Diminished Productivity



## Accident Risk – Community Safety



## Heart and Brain Health



# CPAP – Front Line Treatment for OSA

**Great Results When Used Regularly**



**However...Some patients can't acclimate**



# Alternate Treatment Options

- **Oral Appliances** are custom dentist-made mouthpieces intended to pull the jaw forward during sleep
- **Anatomy Altering Surgery** is surgery to remove parts of the jaw, tongue, or throat to create a larger airway



# Inspire – How It Works

Safe, outpatient procedure



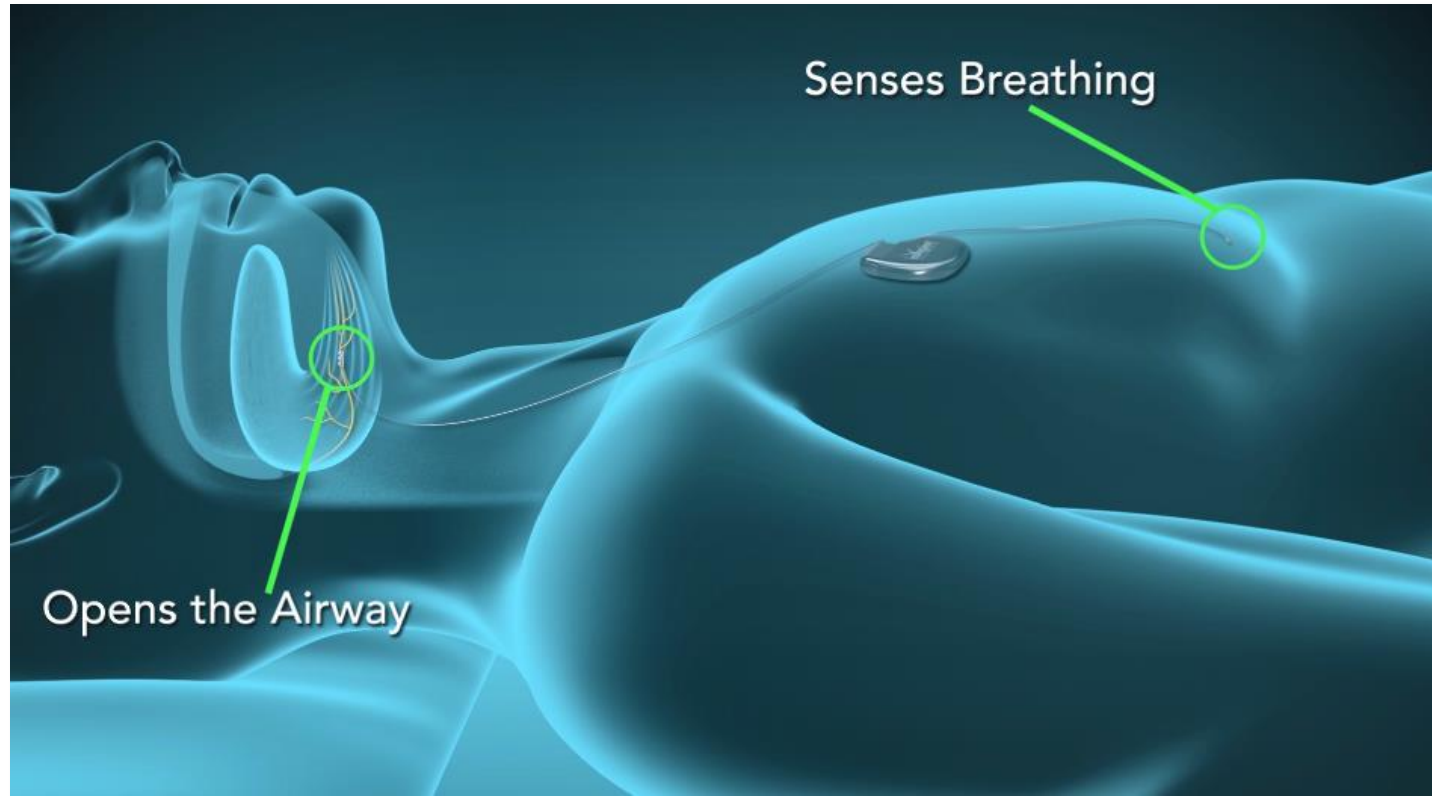
Press a button – Go to sleep



# Inspire – How It Works



# Inspire – A Safe Outpatient Procedure



- Inserted through 3 small incisions
- Fast recovery
  - Typically, OTC meds for post-op pain
  - Return to non-strenuous activities within a few days
- ~11 year battery
- MRIs can be safely performed on head, neck and extremities

# Office Visit After Your Procedure

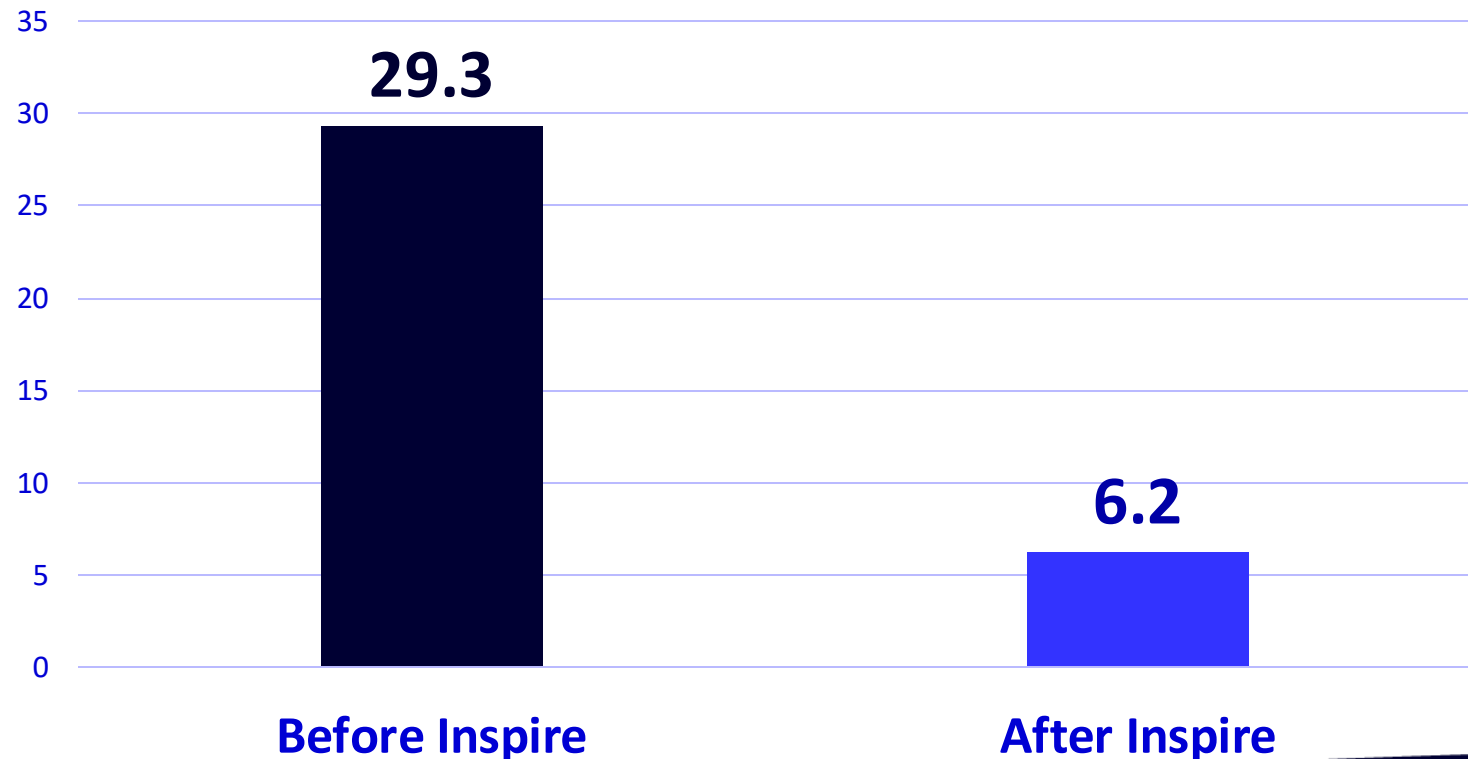


- Turn on Inspire therapy for the first time
- Establish initial settings
  - Comfortable
  - Effective
- Learn how to use the Inspire sleep remote

# Clinically Proven

- Significant and sustained reduction in sleep apnea events

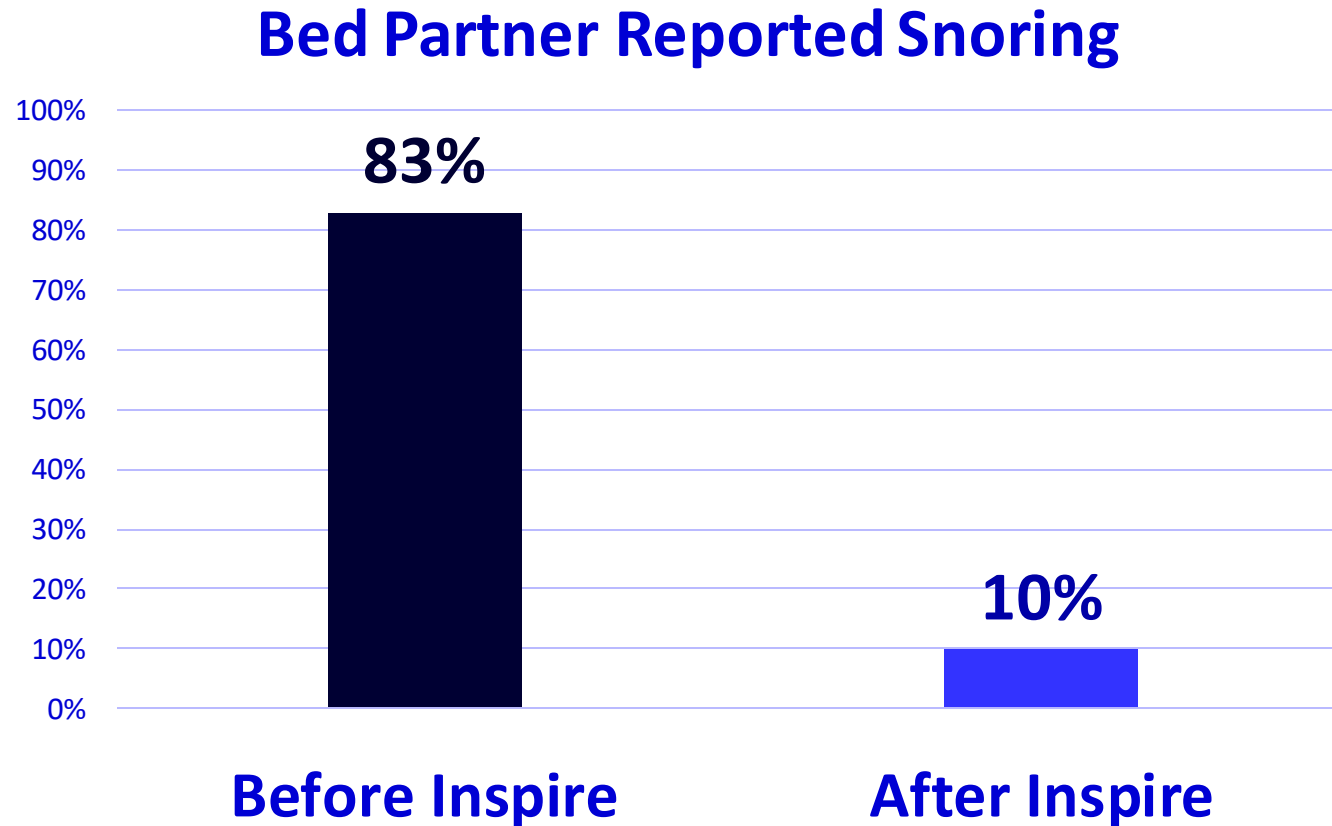
**Average Sleep Apnea Events per Hour**  
(Apnea-Hypopnea Index)



79%  
Reduction

# Clinically Proven

- **Significantly decreased bed-partner reported snoring**

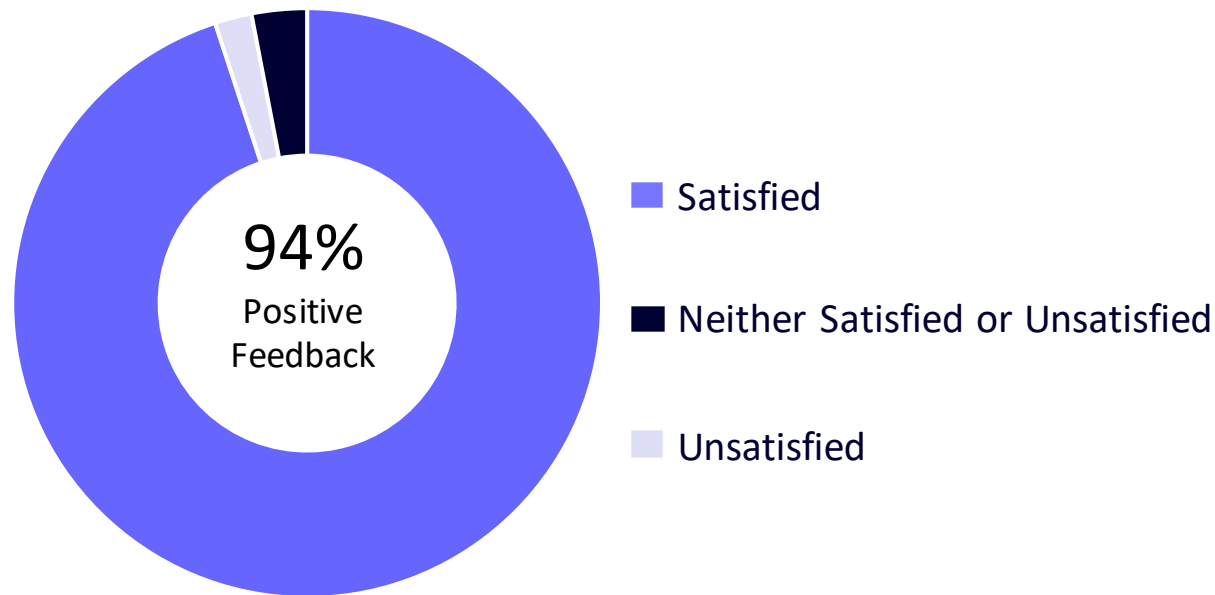


88%  
Reduction

# Clinically Proven

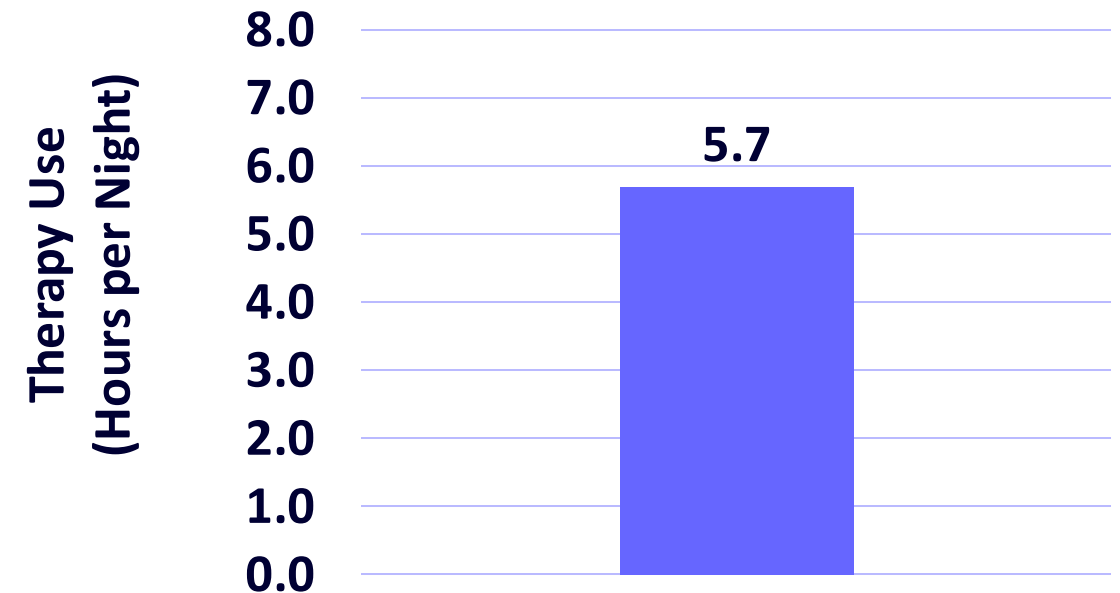
## Patients Like It

### Patient Satisfaction At Final Visit



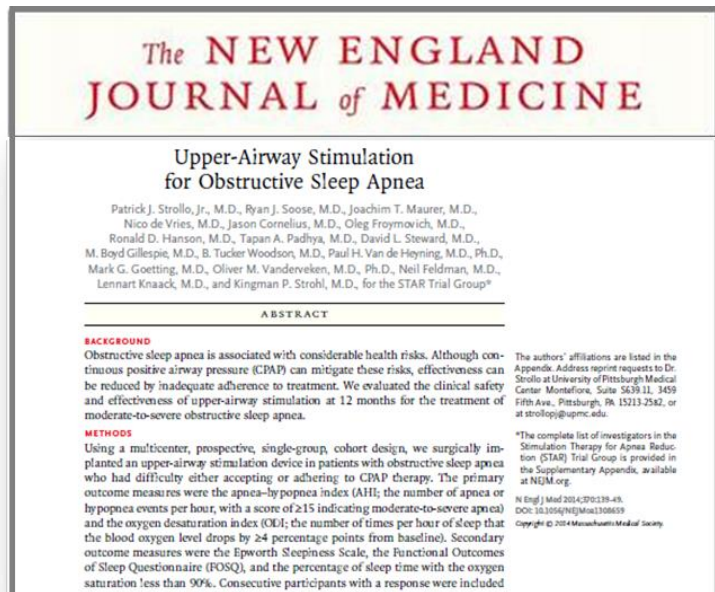
## Patients Use It

### Patient Adherence At Final Visit



# Growing Adoption

## Sustained Clinical Results



## Most US Insurance Covers Inspire



- Over 100 Peer-Reviewed Publications
- 5-Year Follow-Up Data; STAR Trial
- Enrollment goal of 5,000pts in ADHERE Registry
- Broad private insurance coverage
- Medicare coverage across the US
- Many VA and military hospitals

# Is Inspire Right For You?

- Moderate to severe obstructive sleep apnea
- Unable to get consistent benefit from CPAP
- Not significantly overweight
- Pass an airway anatomy exam
- Age 18+



*If you have not had a recent sleep study, you may need a new one*

# Inspiresleep.com

- **Review Full List of Benefits and Important Safety Information**
- **Patient Ambassador Program**

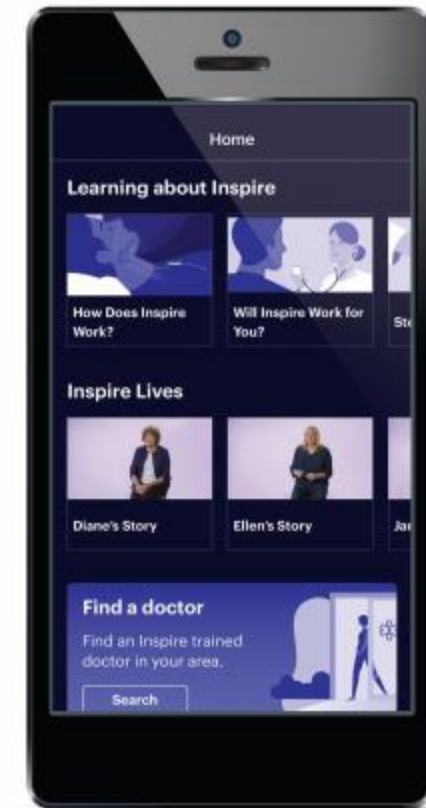
# Inspire Sleep App



Scan this QR code with your smartphone's camera app to download.



- Learn how Inspire works
- Watch short videos answering the most common questions
- Connect with people who have Inspire
- Watch instructional videos and how to use Inspire



# For More Information & To Schedule a Consult...

**Dr. Mark Hunter & Dr. Angela Paddock**

**Call: 720-445-8179**

## Four Office Locations in the greater Boulder Area

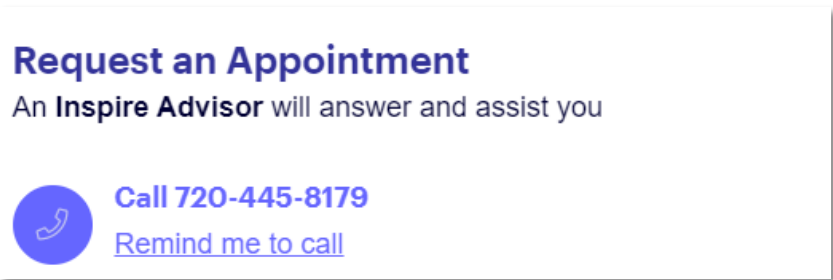
- **Boulder:** *2750 Broadway Street, Boulder, CO 80304*
  - **Boulder:** *4745 Arapahoe Ave, Suite 200, Boulder, CO 80303*
  - **Longmont:** *2030 Mountain View Ave, Suite 400, Longmont, CO 80501*
  - **Louisville:** *80 Health Park Drive, Suite 100, Louisville, CO 80027*
- 
- **For detailed insurance questions, call 844-515-6182**
  - **For VA questions, call 1-800-739-6805**

# The Inspire Advisor Care Program (ACP)

## Advisors

- Answer basic questions
- Communicate FDA & insurance requirements to accurately set expectations
- Remind you to bring most recent sleep study to the appointment via a verbal reminder or text message
- Transfer you to **Dr. Hunter & Dr. Paddack's scheduling team**

Patient calls MD phone number



Call connected to  
Inspire Advisor



Inspire Advisor calls clinic;  
Connects patient with **LIVE scheduler**

