

PARTNERING TO
create AND care FOR
THE HEALTHIEST COMMUNITY IN THE NATION

2018 CANCER REPORT TO THE COMMUNITY



Boulder
Community
Health

IN PARTNERSHIP WITH



A Letter to the Community



Boulder Community Health's mission is to provide our community with the highest value healthcare in an innovative, patient-centric environment. We are partnering to create and care for the healthiest community in the nation. In our cancer program, this vision is represented through ensuring patient-centered care, which includes cancer prevention, evidence-based assessment and treatment, and a focus on quality of life.

Patient-centered cancer care and prevention requires community partnerships and collaborations. The following are highlights of our partnerships and collaborations during 2018:

- **Community Collaboration Fund:** BCH Foundation's creation of the Community Collaboration Fund will help target individuals in our community who may have barriers to treatment or who have special needs. Among the recipients of the Fund this year were organizations focused on the homeless and children of critically ill patients.
- **Rehabilitation Unit:** Another community partnership that directly affects our cancer patients is our joint venture with Colorado-based UHealth. BCH and UHealth will jointly operate a state-of-the-art rehabilitation unit that will be located on the third floor of UHealth's Broomfield Hospital. We anticipate this joint venture opening in summer of 2019.
- **Erie Medical Center:** This new medical center will be the future home of several BCH-owned services. Expected to open in early 2019, this facility helps expand our community's access quality care, including cancer prevention and assessment.
- **Walk with a Doc:** BCH has partnered with the City of Boulder Parks and Recreation Department to Walk with a Doc and take steps toward better health. This is a free community program to see how easy it is to get healthy and prevent disease. In addition to walking and talking with a local physicians, members of the community learn about current health topic through a free presentation. Walkers during 2018 learned about prevention and treatments for breast cancer, prostate cancer and more.

In addition to our community partnerships, BCH focused this year on putting into action our values of respect, integrity, and fairness through some new programs:

- **BCH Listens: Every Person. Every Time:** Active listening is good medicine — research shows that providing treatment within an emotionally supportive environment improves patient outcomes.
- **Inclusive environment:** BCH strives to be an open and supportive health care organization for the LGBTQ community in our area. By creating an inclusive atmosphere, we hope that those who seek medical care will feel comfortable coming to us.

BCH's commitment to cancer prevention and treatment is reflected in our ongoing accreditations through the American College of Surgeons (ACoS). As a hospital with Commission on Cancer (CoC) accreditation, we are held to accountability and quality standards. In 2018, BCH once again received reaccreditation from ACoS's National Accreditation Program for Breast Centers (NAPBC). A center that achieves NAPBC accreditation offers its patients every significant advantage in their battle against breast disease.

Our lofty goal of creating the healthiest community in the nation is reflected in the following pages, which summarizes our achievements and community offerings throughout 2018. We continue to strive for high-quality cancer care through our accreditations, community partnerships, and patient-centered care.



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Our Mission

Our mission is to provide our community with the highest value healthcare in an innovative, patient-centric environment.

Our Vision

Partnering to create and care for the healthiest community in the nation

Values

Respect - We will treat everyone with respect and compassion.

Quality - We will aggressively implement processes that advance quality and patient safety.

Innovation - We will embrace innovation and advanced technology.

Fairness - We will foster an employee work environment that is open, fair and fulfilling.

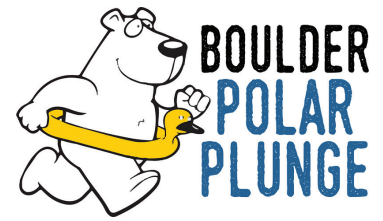
Community - We will maintain our community-based system of governance.

Collaboration - We will pursue effective working relationships with physicians and community health partners.

Sustainability - We will initiate environmentally sustainable practices.

Integrity - We will be accountable, transparent and ethical in all of our actions.

Community Relationships



American Cancer Society

At the American Cancer Society, we're on a mission to free the world from cancer. Until we do, we'll be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention. All so you can live longer — and better.

The American Cancer Society's annual Boulder Polar Plunge was first held on New Year's Day in 1982 and hosts hundreds of spectators bearing witness to hundreds of brave individuals as they "take the plunge" into the freezing waters of the Boulder Reservoir to ring in the New Year. Boulder Community Health is a proud sponsor of this event.



Holes of Hope

The objective of the Holes of Hope golf tournament is to increase awareness and support the Tebo Cancer Center's resources and needs. All net proceeds will be donated to the Boulder Community Hospital Foundation for exclusive use by the Tebo Cancer Center.

As cancer touches so many lives within our community — a family member, a friend, a colleague, we know the importance of being able to access the most advanced and comprehensive care while being able to maintain work and home lives. The establishment of the Tebo Cancer Center enabled patients to receive the best cancer care in Colorado without leaving Boulder. Holes of Hope will support the Tebo Cancer Center in continuing to be a leader in the comprehensive and compassionate care of cancer patients.

Red Lipstick Fund

The Red Lipstick Fund honors the memory of Marsha Moritz. Marsha was an inspiring role model for dignity in her battle with cancer and an advocate for helping those in need. Marsha's personal experience with cancer inspired her friends (Anne Beer, Helayne Jones, Fran Ryan) to create the fund. The mission of the Red Lipstick Fund is to offer financial assistance to those in need and receiving treatment for cancer at the Tebo Cancer Center and Boulder Community Health. The Red Lipstick Fund is designed to address cancer patient's non-medical needs in a responsive manner that empowers the caregivers closest to the patient to identify the recipients. The Red Lipstick Fund was created in October 2011, so named because Marsha always wore red lipstick.



B Strong Bike Ride

August 11, 2018 - Boulder, Colorado

The annual B Strong Ride was founded in 2011 by Boulder cancer survivor Kevin Mulshine and Dr. Roger Nichols – one of the doctors caring for

Kevin. Since 2011, more than \$2.6 million dollars have been raised with 6,100+ bicycle riders participating. The BCH Foundation recently received \$150,000 from B Strong to fund a full year of Integrative Cancer Care at the Tebo Family Medical Building. Integrative Cancer Care provides an array of complementary therapies that can aid healing and recovery.

Pridefest 2018

Boulder Community Health was a sponsor of this year's Boulder Pridefest. The event is a celebration of the LGBTQ community and a place where everyone can come to support, embrace, and further a sense of equality and acceptance in the greater Boulder community.

Boulder Community Health's mission is "to provide our community with the highest value healthcare in an innovative, patient-centric environment." This includes providing an inclusive environment for LGBTQ patients and staff to thrive and receive the care they need to live their best lives.

During the event, BCH staff provided people with general health information for their well-being, as well as offered CPR basics and a little class on "stop the bleed," which is a program that trains people without medical backgrounds to respond during a bleeding emergency.

BCH is currently in the process of obtaining certification from the Human Rights Campaign to their Healthcare Equality Index, which is the "national LGBTQ benchmark tool that evaluates healthcare facilities' policies and practices related to the equity and inclusion of their LGBTQ patients, visitors and employees." BCH is using the HEI application as a guide toward raising awareness, changing practices, and being more open, affirming and welcoming to the LGBTQ community.

"It's very exciting that Boulder Community Health is making a big effort to become more open, knowledgeable about, and supportive of the LGBTQ community," Angie Holley, RN Liaison Transitional Care at BCH said. "I'm thrilled to see that we're supporting Boulder Pride and I'm thrilled to see that were changing policies and practices to be more supportive and welcoming of my community."





I couldn't have done it without their amazing care

Rob Winter's Story

Advanced cancer was the last thing on Rob Winter's mind he was diagnosed three years ago with stage 4B colorectal cancer metastasized to his liver and lungs. The 43-year-old Longmont resident is a husband and father of three, an avid cyclist, and also happens to serve as director of information security at Boulder Community Health.

Since diagnosis, Winter has been through an astounding 72 rounds of chemotherapy—while logging a perhaps more astounding 16,000-plus miles on his bike—and continues to maintain a positive outlook.

"I couldn't have done it without the amazing care I receive at the BCH Center of Integrative Care (CIC)," he recently said. "Utilizing their massage and acupuncture services during my journey with cancer, my body has remained strong." In fact, 'strong' a bit of an understatement: Winters admits he even placed 7th out of 17 in an age-group bike race.

In turn, the BCH Center of Integrative Care could not do its transformative work of providing evidence-based holistic therapies to cancer patients and cancer survivors, family members and caregivers without funds raised by the B Strong Ride, which takes place this year on August 11 in Boulder. (The race also benefits the George Karl Foundation.)

Left photo caption:

Not just another bike ride: B Strong helps fund acupuncture, massage & other proven holistic therapies to patients undergoing cancer treatment, like BCH's Rob Winters, shown here in last year's race.

Right photo caption:

Above Ward, CO, at B Strong Ride rest stop: From left: Wonderful BCH nurse Ann McCauley's daughter Avery; Ann McCauley; JoAnn Keefer, a retired BCH oncology nurse who now works at Rocky Mountain Cancer Center - Boulder; Rob Winter; and Valerie Eipper, whom Winter calls "a friend and teammate whose family has been afflicted by cancer too many times."

2017 Site-Stage Distribution Report

Site Group	Total	Class		Sex		Stage						
	Cases	Analytic	NonAn	M	F	Stage 0	Stage I	Stage II	Stage III	Stage IV	Unknown	N/A
All Sites	833	555	278	385	448	35	171	114	51	64	23	97
Tongue	12	6	6	9	3	1	1	0	1	3	0	0
Salivary Glands, Major	3	1	2	2	1	0	0	0	0	1	0	0
Gum	1	0	1	0	1	0	0	0	0	0	0	0
Mouth, Other & NOS	1	1	0	1	0	0	1	0	0	0	0	0
Tonsil	8	2	6	8	0	0	0	0	2	0	0	0
Oropharynx	2	0	2	1	1	0	0	0	0	0	0	0
Nasopharynx	2	1	1	1	1	0	0	0	1	0	0	0
Esophagus	6	3	3	4	2	0	0	0	0	2	1	0
Stomach	8	4	4	4	4	0	2	0	0	2	0	0
Small Intestine	7	4	3	5	2	0	1	1	0	2	0	0
Colon	34	17	17	19	15	0	3	7	6	1	0	0
Rectum & Rectosigmoid	22	12	10	15	7	0	3	2	3	3	0	1
Anus, Anal Canal, Anorectum	4	0	4	2	2	0	0	0	0	0	0	0
Liver	9	7	2	8	1	0	0	0	1	4	2	0
Bile Ducts	1	1	0	1	0	0	1	0	0	0	0	0
Pancreas	29	17	12	13	16	0	3	6	4	4	0	0
Peritoneum, Omentum, Mesent	1	1	0	0	1	0	0	0	0	0	1	0
Nasal Cavity, Sinus, Ear	3	1	2	1	2	0	0	0	1	0	0	0
Larynx	5	2	3	5	0	1	1	0	0	0	0	0
Lung/Bronchus-Small Cell	6	4	2	2	4	0	1	0	0	3	0	0
Lung/Bronchus-Non Sm Cell	55	40	15	31	24	0	21	4	2	13	0	0
Pleura	2	2	0	2	0	0	1	0	0	1	0	0
Hemoretic	27	9	18	17	10	0	0	0	0	0	1	8
Myeloma	19	6	13	14	5	0	0	0	0	0	0	6
Other Hematopoietic	4	2	2	3	1	0	0	0	0	0	0	2
Soft Tissue	8	5	3	6	2	0	2	2	0	1	0	0
Melanoma Of Skin	36	15	21	27	9	0	6	4	2	1	2	0
Other Skin Ca	3	1	2	2	1	0	0	0	0	0	0	1
Breast	214	170	44	1	213	28	81	44	9	4	4	0
Cervix In Situ Ca	1	0	1	0	1	0	0	0	0	0	0	0
Cervix Uteri	3	1	2	0	3	0	0	0	0	1	0	0
Corpus Uteri	10	2	8	0	10	0	0	0	1	0	1	0
Uterus Nos	1	0	1	0	1	0	0	0	0	0	0	0
Ovary	6	5	1	0	6	0	2	1	1	0	1	0
Vulva	1	0	1	0	1	0	0	0	0	0	0	0
Other Female Genital	3	0	3	0	3	0	0	0	0	0	0	0
Prostate	57	36	21	57	0	0	4	24	4	2	2	0
Testis	15	6	9	15	0	0	2	1	0	0	3	0
Bladder	23	19	4	18	5	5	5	5	0	2	2	0
Kidney And Renal Pelvis	26	24	2	16	10	0	16	2	3	3	0	0
Ureter	2	1	1	1	1	0	0	0	1	0	0	0
Other Urinary	1	1	0	1	0	0	0	0	0	1	0	0
Brain	18	17	1	16	2	0	0	0	0	0	0	17
Other Nervous System	36	36	0	8	28	0	0	0	0	0	0	36
Thyroid	24	20	4	11	13	0	11	2	4	1	2	0
Other Endocrine	20	20	0	7	13	0	0	0	0	0	0	20
Hodgkin's Disease	7	2	5	2	5	0	0	1	1	0	0	0
Non-Hodgkin's Lymphoma	41	25	16	25	16	0	3	8	4	9	1	0
Unknown Or Ill-Defined	6	6	0	4	2	0	0	0	0	0	0	6

Ensuring Patient-Centered Care and Patient Outcomes defined by the Commission on Cancer (CoC)

A CoC-accredited hospital such as Boulder Community Health must adhere to many of the CoC's quality of care standards to maintain accreditation. One important standard that accredited hospitals must meet is Cancer Prevention Programs, Standard 4.1.

STANDARD 4.1 Cancer Prevention Programs

Each calendar year, the cancer committee organizes and offers at least one cancer prevention program designed to reduce the incidence of a specific cancer type and targeted to meet the prevention needs of the community. Each prevention program is consistent with evidence-based national guidelines for cancer prevention.



Colon Cancer

On March 14, 2018, Gastroenterologist Dr. Dennis Ahnen spoke in Boulder about preventing colon cancer. Evidence-based national guidelines were discussed, including those from the American Cancer Society, National Colorectal Cancer Roundtable, and the National Cancer Institute. He explained screenings, genetic testing and healthy lifestyle choices. Eight attendees requested an appointment with Dr. Ahnen that evening.

Number of attendees: 70



Prostate Cancer

On July 26, 2018, Urologist Dr. Carolyn Fronczak discussed the latest approaches for detecting prostate cancer, including new genomic urine and blood tests and multi-parametric MRI imaging. Evidence-based national guidelines were discussed, including those from the American Cancer Society and the National Cancer Institute. The talk included an overview of the different risk categories for prostate cancer and how those categories influence follow-up and treatment options such as minimally invasive robotic-assisted surgery.

Number of attendees: 96



Genetics and Breast and Ovarian Cancer

On October 15, Medical Oncologist and Hematologist, David Andorsky, MD, and genetic counselor, Breanna Roscow, MS, CGC, of Rocky Mountain Cancer Centers, spoke about the link between genetics and breast and ovarian cancers. Evidence-based national guidelines were discussed, including those from the American Cancer Society and the National Cancer Institute. 6 attendees requested an appointment with Breanna.

Number of Attendees: 67

Cancer Resources

Boulder Community Health General Information

303-415-7000 • www.bch.org

Outpatient Oncology

Rocky Mountain Cancer Center

303-385-2000 • www.rockymountaintaincancercenters.com

Support and Rehabilitation

Center For Integrative Care

303-415-7292 • www.bch.org/cancercare

Breast Health Nurse Navigator — Nanna Bo Christensen, RN, CBCN, OCN

303-415-7057

Oncology Nurse Navigator — Susan Hall, RN,BSN,OCN

303-415-7196

Oncology Rehabilitation

303-415-4400

Oncology Data and Information

Cancer Registry, Cheryl Varela, CTR

303-415-7732

Grillo Health Information Center

303-415-7293 • www.grillocenter.org

Clinical Trials

303-415-7296

Community Support and Services

American Cancer Society

1-800-ACS-2345 • www.cancer.org

Boulder County Services and Programs

303-441-1617 • www.bouldercountyhelp.org

Susan G. Komen

303-744-2088 • www.komencolorado.org

Diagnostic Imaging

BCH Foothills Hospital, 4747 Arapahoe Avenue, Boulder

303-415-5170

Community Medical Center, 1000 W. South Boulder Rd., Lafayette

303-415-5170

Medical Imaging Center, 36 Garden Center, Broomfield

303-466-1234

Women's Imaging Centers (Mammography)

BCH Foothills Hospital, 4747 Arapahoe Avenue, Boulder

303-415-5170

Community Medical Center, 1000 W. South Boulder Rd., Lafayette

303-415-5170

Boulder Medical Center, 2750 Broadway, Boulder

303-415-4240

Medical Imaging Center, 36 Garden Center, Broomfield

303-466-1234

Inpatient Oncology

Oncology Unit, Foothills Hospital

303-415-7199

Oncology Nurse Manager-Susan Spitz, RN

303-415-7333



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