

# 2023 Public Meeting

The Boulder Community Health community public meeting for 2023 was held Wednesday June 21<sup>st</sup> from 6:00pm to 7:30pm. The meeting fulfilled requirements for the following two sources/programs:

- Hospital Community Benefit Accountability Law (HCBAL) 2023 calendar year
- Hospital Transformation Project (HTP)

### **Public Meeting Invitees**

Please see posted file for detail on invitees – Please note again our request to have a current file/list of mandatory invitees for hospitals to utilize so that there is consistency and the correct people invited!

- The Hospital Community Benefit Accountability Law mandatory invitees
- State Government
- City and County Government
- Two County School Districts
- Community not for profit organization leaders
- All community members on Boulder Community Health email lists

#### **Public Meeting Notices**

BCH used a multi-pronged approach to announce the community meetings:

#### **Email**

- Email invitations to list of designated community people and organizations on May 19 and June 13
- HCBA mandated invitee list was sent via email invitations on May 19 and June 13
- Email invitations extended to entire community using master email list curated by the BCH Marketing Department on May 19 and June 13
- One-day and one-hour reminder emails to all registrants.

### Website, social media, and newsletters

- Meeting notice was posted in the "Community Events" section of bch.org, which included a form for individuals to register for the meeting.
- Social Media Announcements: Facebook (4 posts plus one event creation), Instagram (1 post), and LinkedIn (1 post) were made in advance of the community meeting.
- Notice was given to employees and Medical staff with internal email blasts and an article in the Medical Staff newsletter
- The event was featured in the BCH June "Health Matters" e-newsletter

### Advertisements for the public meeting appeared in the:

- The Daily Camera Newspaper on Sunday, May 21
- Longmont TIMES-CALL newspaper on Sunday, May 21

#### Announcement:



### **Ongoing Feedback**

- BCH has established links to the recording of the annual meeting at:
  - bch.org/CHNA
  - <a href="https://www.bch.org/media/video-center/general/bch-community-health-needs-assessment-2023/">https://www.bch.org/media/video-center/general/bch-community-health-needs-assessment-2023/</a>

BCH will also keep active two email addresses particular to the annual meeting, CHNA, and HTP so that ongoing feedback can be obtained easily.

chna@bch.org
htp@bch.org

### **Meeting Agenda**

- Introduction and Welcome
- BCH Background, History, and Overview of the BCH CHNA process
- Presentation of progress on the Four Community Needs from 2019-2022 CHNA
- Presentation of the 2023-2025 CHNA and Implementation Plan
- Hospital Transformation Project updates were given by Dr. Benjamin Keidan, VP and Chief Medical Officer
- Each presenter encouraged feedback to be provided and questions to be forwarded
- Moderated question and answer session
- Adjourn

# **Meeting Attendance**

- Attendance was documented
- American Sign Language and interpretation services were made available

# Links to the meeting posted to website

- CHNA page with recording of the session and comment form <u>bch.org/CHNA</u>
- Email comments solicited using a form bch.org/CHNA and direct email at CHNA@bch.org

### **Meeting Actions**

• BCH will review findings/new information from the Community Meetingsinto its 2023-2025 Implementation Strategy if appropriate.